

Management and Maintenance Plan - Contents

1. SITE DESCRIPTION

- 1.1 [THE PARK](#)
- 1.2 [FEATURES AND FACILITIES](#)
- 1.3 [HISTORICAL CONTEX](#)
- 1.4 [LEGAL ISSUES AND DESIGNATIONS](#)
 - 1.4.1 Ownership and Covenants
 - 1.4.2 Byelaws
 - 1.4.3 Leases & Licences
 - 1.4.4 Other Agreements
 - 1.4.5 Designations
 - 1.4.6 Surveys

2. WIDER CONTEXT

- 2.1 [POLICY CONTEXT](#)
 - 2.1.1 National
 - 2.1.2 Regional and Local
- 2.2 [ORGANISATIONAL CONTEXT](#)
 - 2.2.1 Cheltenham Borough Council
 - 2.2.2 Current Management and Maintenance Arrangements
 - 2.2.3 Risk Management
- 2.3 [COMMUNITY CONTEXT](#)
 - 2.3.1 The Surrounding Community
 - 2.3.2 Current Users
 - 2.3.3 Community Consultation
 - 2.3.4 Community Involvement

3. [RECENT IMPROVEMENTS](#)

4. VISION

- 4.1 [AIMS AND OBJECTIVES](#)

5. ANALYSIS AND EVALUATION

- 5.1 [A WELCOMING PLACE](#)
- 5.2 [HEALTHY SAFE AND SECURE](#)
- 5.3 [CLEAN AND WELL MAINTAINED](#)
- 5.4 [SUSTAINABILITY](#)
- 5.5 [CONSERVATION AND HERITAGE](#)
- 5.6 [COMMUNITY INVOLVEMENT](#)
- 5.7 [MARKETING](#)
- 5.8 [MANAGEMENT](#)
- 5.9 [OVERALL GREEN FLAG AWARD ASSESSMENT](#)
- 5.10 [OUTLINE ACTION PLAN](#)

6. [PROPOSED MANAGEMENT AND MAINTENANCE](#)

- 6.1 FUTURE MAINTENANCE
- 6.2 FUTURE MANAGEMENT
- 6.3 FINANCIAL PLAN

7. [MMP RECOMMENDATIONS ACTION PLAN](#)

8. **MEASURES OF SUCCESS**
 - 8.1 INCREASING THE RANGE OF AUDIENCES
 - 8.2 CONSERVING, AND IMPROVING HERITAGE VALUE
 - 8.3 INCREASING THE RANGE OF VOLUNTEERS INVOLVED
 - 8.4 IMPROVING SKILLS AND KNOWLEDGE THROUGH TRAINING
 - 8.5 IMPROVING MANAGEMENT AND MAINTENANCE

9. **MONITORING AND REVIEW**
 - 9.1 ACTION PLAN
 - 9.2 MANAGEMENT PLAN

APPENDIX 1 DEEDS REVIEW

APPENDIX 2 CBC CORPORATE RISK MANAGEMENT POLICY

APPENDIX 3 STAGE 1 CONSULTATION POSTERS AND POSTCARDS