

## Community Consultation Working Group - 12 October 2007

Chairman: Rosemary Mansbridge (RM), CBC

Consultant: Ian Baggott (IB), Community First

Members: a draft list was distributed; included representatives from Cheltenham Borough Homes, Cheltenham Borough Council (e.g. neighbourhood housing officer, community development managers, art gallery and museum's lifelong learning officer, leisure's commercial manager, Stronger Communities partnership, children services and youth affairs, community parks officer); Friends of Pittville

RM outlined progress to date, CBC's role, other CBC projects contributing to a successful Stage 1 application, and how the project will be managed; she also handed out a map showing the area covered by the project.

IB described his credentials and varied HLF roles; he outlined the HLF outcomes for this project which are much wider and more demanding than the Montpellier Park project.

IB then led a discussion of how we should plan the approach to community consultation; members were able to identify quite a few already-planned-opportunities in their areas of work where the different user groups could be asked for their thoughts on current and future use and development of the park.

IB noted that performance indicators (qualitative and quantitative) had to be devised.

RM outlined the timetable in more detail. Time is very short and there was some disquiet from some working group members that consultation would not be as thorough as it should be. RM reiterated there was no choice in the timeline.

IB told the group that it was well known that only a narrow group of people responded to questionnaires and we should concentrate on the gap audiences. Other techniques need to be employed, e.g. door-to-door calling, telephone surveys, and meeting face to face in formal and informal settings, e-mailing university and college students.

Ruth (CBC Communications team) said the CBC website is being revamped in 3 to 4 months time and a blog could be set up.

### Action

- Rosemary to summarise the meeting and what audience groups were mentioned today and how they would be contacted – to circulate to members (?) – not received to date
- Ian to send us a draft of questionnaire questions for QRing – not received to date
- Rosemary wants ideas for branding the project (she handed out some images of the Pump Room which we all said was not quite right!) – Ron has sent her suggested images
- Date for next meeting Thursday 8 November 2007